FOR IMMEDIATE MEDIA RELEASE



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ZEN Energy supports a pioneering environmental project to bring nature back to South Australia's Fleurieu Peninsula.

ZEN Energy has started 2022 by committing its support to the Forktree Project as they re-establish tens of thousands of native trees and shrubs; this will see the return of native animals, insects and birds and sequester tens of thousands of tonnes of carbon in South Australia's beautiful Fleurieu Peninsula. The Forktree Project need \$85,000 to build a renewable energy solution, and ZEN Energy is kickstarting the project by donating \$35,000.

As part of the ongoing partnership, ZEN Energy will also donate \$300 from every residential solar or battery storage energy system it sells during the campaign period to complete the entire renewable energy solution built on the Forktree site.

"Our customers can benefit from a state of the art solar system, reduce their energy costs and carbon emissions, while significantly supporting one of South Australia's most important environmental projects," says ZEN Energy's CEO, Anthony Garnaut.

"These grassroots initiatives enable people to seize the opportunity to lower carbon emissions beyond their own home as well as enabling communities to thrive within the new world."

Led by Tim Jarvis, AM, Adventurer and Environmental Scientist, the Forktree project is a charity to reforest a degraded former pastoral property in South Australia's Fleurieu Peninsula to show what is possible in terms of land restoration and carbon offsetting. Tim is committed to finding pragmatic solutions to major environmental issues related to climate change and biodiversity loss.

In collaboration with the Prince's Trust Australia, this project will develop education programs for young people and the broader community about the importance of environmental stewardship.

"Restoring this once pristine land in such an incredible part of Australia is vital to do, coming at a globally critical time for species/habitat loss and climate change," said Tim Jarvis. "We are very excited to be working with ZEN Energy as a partner."

South Australian homeowners looking to lower their carbon footprint with a solar or battery storage system and would like to support the Forktree Project can learn more via: https://www.zenenergy.com.au/theforktree-project/

For any further questions or interview requests, please get in touch with Glynn Jones on 0416478351 or via gjones@zenenergy.com.au

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About ZEN Energy

ZEN stands for Zero Emissions Now, our call to action to drive change into everything that we do. We believe that by turning towards low cost, renewable energy, our communities will become more prosperous. Our renewable energy solutions help people make a positive impact in large commercial and industrial businesses, the small businesses that drive the Australian economy and in their homes. ZEN brings new ideas such as advanced demand management and energy storage services — always focused on helping our customers to reduce their impact on the environment.

ZEN is the current electricity retailer for CSIRO's NSW and VIC sites, SA Government and several other large users of electricity and has installed over 30,000 solar and battery systems across Australia. ZEN's purpose is to lead communities into a zero-carbon world.

About the Forktree Project

The Forktree Project is a registered charity whose goal is to return a degraded 133-acre former pastoral property in South Australia's Fleurieu Peninsula back to nature. The Forktree Project began in April 2019 when the property was purchased and the vision was born.

Tim Jarvis AM leads the project and is an Environmental Scientist, Author, Adventurer and Public Speaker with Masters degrees in environmental science and environmental law. He was conferred a Member of the Order of Australia (AM) for services to environment, community and exploration in the 2010 Australian honours list, and Conservationist of the Year in 2016 (Australian Geographic Society), and is Global Ambassador to international sustainability NGO WWF.

